

# Why Sign Exclusivity

While an open listing might seem like the simpler choice, opting for an exclusive listing offers significant benefits that go beyond the surface:

- **Dedicated Expertise:** You'll have a committed real estate professional working closely with you.
- **Focused Effort:** Your agent will prioritise your property, ensuring it receives the attention it deserves.
- **Best Offers:** Exclusive listings often attract higher-quality buyers.
- **Tailored Marketing:** Benefit from a customised strategy to enhance your property's visibility.

With Hamptons International, you gain the expertise of a trusted agent backed by a team that's fully committed to your success. Our exclusive approach ensures your property stands out in a competitive market.

## Hamptons International Marketing Services

Upon signing an exclusive listing agreement, you'll benefit from a comprehensive range of marketing services designed to give your property unparalleled exposure and value:

Marketing Services	Non-Exclusive	Exclusive
10 professional photographs	✓	✓
10 additional professional photographs		✓
Home Information Pack (includes essential property and community details)		✓
Branded floor plan		✓
Exposure on property portals	✓	✓
Featured & Premium listing on property portals		✓
Exposure on Hamptons International website	✓	✓
Featured placement on Hamptons website		✓
Walk-through video	✓	✓
Marketing campaign (SMS, whatsapp, social...)		✓
EDM to prospective clients	✓	✓
Promotion through e-signature banner		✓
Best Deals of the Month Email		✓
Open House		✓
International exposure through our global network		✓
For Sale/Rent board	✓	✓